

## **SECTION 9**

### **ESTABLISHING A SMALL BUSINESS**

## ESTABLISHING A SMALL BUSINESS

In many ways, starting a charter school requires the skills of an entrepreneur. The *Entrepreneur's Encyclopedia 2001-02* is available at no cost from the Arizona Department of Commerce, will provide answers to many of the questions you will have as you develop your application and start-up your school. The information is also available online through Arizona Central at <http://www.azcentral.com>. A well-formulated business plan and marketing strategies are an important part of the application process.

The Arizona Business Connection and Arizona Business Assistance Center are located within the Arizona Department of Commerce. The services include the Arizona Business Connection, Arizona Minority/Women-Owned Business Services, and the Arizona Small Business Advocate. They are great resources for information and referrals.

A customized packet containing the forms you need for starting a business is available from the Arizona Department of Commerce or any of the Small Business Development Centers located throughout Arizona. Consultants are available to help at no cost to you.

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